

DELHI PUBLIC SCHOOL, SRINAGAR

CLASS XI MASS MEDIA LESSON PLAN FOR OCTOBER 2015

Month of October Two weeks Syllabus	Concepts and Skills	Learning Outcome	Instructional Tools & References	Pedagogy	Activity/Assignment Projects/Research	Assessment	Formative/ Summative Assessment-Syllabus
<p>Classes required (8 – hours)</p> <p>1. Mega Budget Serials and Regional Television</p> <p>(1 period)</p>	<p>Learning the unsaid shift in strategy when doordarshan took its first hesitant step into entertainment.</p>	<p>The child would learn how the new world of the small picture tube shifted to the mega budget serials. Also, the child would learn how the proliferation of regional channels started.</p>	<p>Board to teach the format. Also laptop to watch serial 'Hum Log'</p>	<p>Reflective Discussion Random Questioning Brain storming Concept Formation</p>	<p>Students will be asked to see two episodes of serial 'Buniyaad'</p>	<p>Discussing in class the content of soap opera's from Hum log to any of the serials currently on air..</p>	<p>To be tested in the Second Unit Test. Final Term Exams.</p>
<p>2. Development of Press in India</p> <p>(1 Period)</p>	<p>Learning the history of the Indian Press to the present day. To understand that all mass media have individual histories of their evolution over the past 170 year</p>	<p>The child would've learned the story of Indian Press has been a story of steady expansion and also one of press laws. The will also learn how Indian press became the largest in the world.</p>	<p>Newspapers, Laptop.</p>	<p>Reflective Discussion Random Questioning Brain storming Concept Formation</p>	<p>After research, write an article on the topic, ' Responsible Press is The need of the hour'</p>	<p>Discussion in class</p>	<p>To be tested in the Second Unit Test. Final Term Exams.</p>
<p>3. Censorship and Mutiny</p> <p>(2 Periods)</p>	<p>Communicating to students that there are time in the existence of every state in which liberties and rights must be sacrificed to the public welfare</p>	<p>The child would learn how papers like 'The Times of India' the 'Pioneer' etc came into existence.</p>	<p>Board to teach the format and laptop</p>	<p>Reflective Discussion Random Questioning Brain storming Concept Formation</p>	<p>Research and write Bal Ganga Dhar Tilak's contribution to the development of journalism in India</p>	<p>Discussion in class related to the topic, focusing on Indian Press Acts.</p>	<p>To be tested in the Second Unit Test. Final Term Exams.</p>
<p>4. Press Censorship and social diversity in the Press.</p> <p>(1 Period)</p>	<p>To enhance the skills of tackling social issues</p>	<p>The child would've learned how, during British regime, Indian Press functioned. They would also learn that Press is a part of the political process and is made of people with personal ambitions.</p>	<p>Board and laptop.</p>	<p>Reflective Discussion Random Questioning Brain storming Concept Formation</p>	<p>Research and write an Article on Journalism with a social conscience.</p>	<p>Class work and Discussion</p>	<p>To be tested in the Second Unit Test. Final Term Exams.</p>
<p>5. Development of Radio as Mass Media (3 Periods)</p>	<p>To learn about history of Radio Broadcasting in India.</p>	<p>The child will understand, how broadcasting was introduced in India, how Radio was used in the war years, role of AIR at Independence.</p>	<p>Board & Laptop</p>	<p>Reflective Discussion Random Questioning Brain storming Concept Formation</p>	<p>Find out about the contribution of Vividh Bharati to the popularity of Radio in India.</p>	<p>Class work and Discussion.</p>	<p>To be tested in the Second Unit Test. Final Term Exams</p>